

## 2023 COLORADO CRAFT BREWERS SUMMIT - TRADE SHOW & SPONSORSHIPS

| EXHIBITOR PACKAGES  | PRICING UNITL<br>SEPT. 30TH | SLACKER PRICE -<br>PRICES GO UP OCT.<br>1ST | ADDITIONAL INFO  |
|---|-----------------------------|---|--|
| <p style="text-align: center;"><b>Trade Show Exhibitor</b></p> <p>8' x 10' space in trade show ballrooms with pipe and drape backdrop and 6' Table</p>  | <b>\$500</b>                | <b>\$600</b>                                | <b>Registration Deadline is Oct. 15th</b>  |
| <p style="text-align: center;"><b>Premier Foyer Exhibitor</b></p> <p>8' x 10' space in upgraded foyer locations, includes pipe and drape backdrop and 6' table. *</p>   | <b>\$750</b>                | <b>\$850</b>                                | <p><b>Registration Deadline is Oct. 15th</b></p> <p>* Limited capacity. Up to 3 spaces can be combined to create larger presence.</p>  |
| <p style="text-align: center;"><b>Beer Sponsorship Add-On</b></p> <p>For an additional fee, you will be able to serve BEER SAMPLES during the trade show. This sponsorship will include special designation on the trade show floor map for attendees, includes logo recognition.</p>   | <b>\$500</b>                | <b>N/A</b>                                  | <p><b>Opportunities are limited to 7 booths</b></p> <p>* Sponsor responsible for coordination prior to the event, including product donation and beer service needs (tubs for cans, jockey box, gas, etc)</p> <p>* <i>Beer must be from an independent Colorado craft beer producer.</i></p> |
| <p>Trade show exhibitor fees include two working credentials with access to the Welcome Happy Hour, lunch / beverages on Friday, and the Keynote Speaker. Additional working credentials can be purchased for \$150 (Member Price through September 30th, price increases Oct. 1st).</p> <p>Already an Allied Trade Partner but want to get more out of The Summit? Larger partnerships include premier booth placements, please review our Summit Partnership Opportunites or contact Emma for more information.</p> <p>Barrel-Aged Level Allied Trade Partners have a standard trade show space included in their membership. If you are already a Barrel-Aged Level Member, you do not need to register for the trade show. Review ATP Membership levels on <a href="http://coloradobeer.org">coloradobeer.org</a> or contact us through our website for more information.</p> |                             |   |  |